



Tourism Statistics Summary – July 2014

OVERVIEW

Visitor arrivals during 2014 continued to show positive increases; with July 2014 recording a 19.3% increase over July's 2013 figure, with 16,098 visitors gracing our shores. This was the largest recorded number of visitors for any July, dating back to figures from 1993 followed by 15,524 and 14,391 arrivals in July 2007 and 2006 respectively. Persons coming to enjoy Anguilla's 40 days of carnival which started 2nd July may have contributed to this arrival figure.

Most visitor arrivals (97.9%) to Anguilla during July came with the intention of vacationing, while 2.1% came with the intention of doing business.

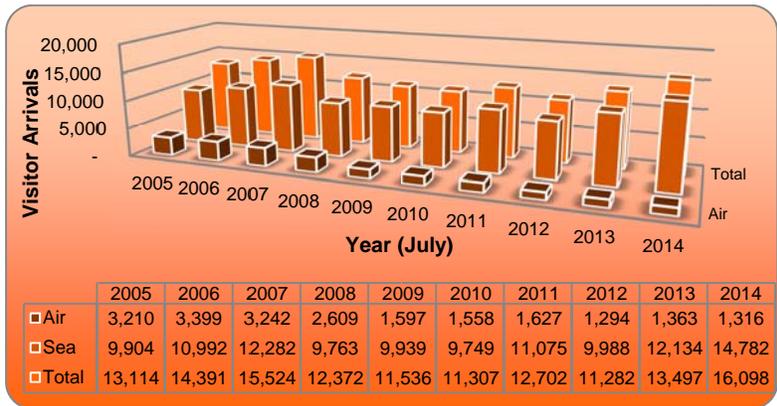


Figure 1: Visitor Arrivals: July 2005 – July 2014

PASSENGER MOVEMENT

Passenger arrivals, that include both visitors and residents increased this month by 15.5%, with 23,583 passengers compared to the 20,410 in 2013.

Anguilla's inward passenger movement by water continues to be the main mode of transport; facilitating (21,550) 91.4% of arrivals; of which, 18,882 (87.6%) of these passengers entered through the Blowing Point terminal and 2,668 passengers (12.4%) arrived through the Sandy Ground terminal. Arrivals by air at the Clayton J. Lloyd International Airport accounted for 2,033 (8.6%) of total passengers arrivals.

Departures during this period were up 11.2%, to 22,384 passengers relative to 2013's corresponding figure of 20,127.

Of the three ports of exit, the two seaports cumulatively accounted for 92.0%, (20,590) of all departures, of which, the Blowing Point terminal facilitated the movement of 17,967 (87.3%) passengers, and Sandy Ground, 2,623 passengers, 12.7%.

By air, 1,794 passengers (8.0%) departed Anguilla through the Clayton J. Lloyd Airport International.

TOURISTS (Stay - Over Visitors)

Tourists (stay-over visitors) to Anguilla for the month of July 2014 were recorded at 6,159 arrivals; an increase of 0.3% over the 6,138 in July 2013. This is the smallest increase for the year 2014 to date, the largest being 20.5% in April.

Tourist arrivals by air held a share of 20.9% with the remaining 79.1% arriving by sea.

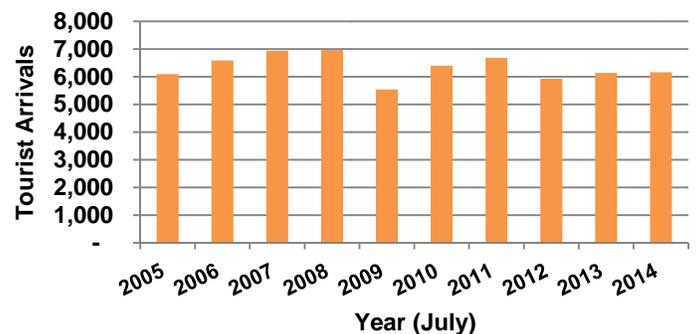


Figure 2: Tourist Arrivals, July 2005 – 2014

Tourists (Stay-Over Visitors) *continued*

The intended average length of stay of tourists was 8.7 days, up from 8.1 compared to July 2013. The largest number of tourists (40.6%) stayed for 4 to 7 days, followed by 23.8% staying between 8 to 15 days, 20.1% for 1 to 3 days, 5.5% for 16 to 22 days and 10.0% indicated 23 or more days.

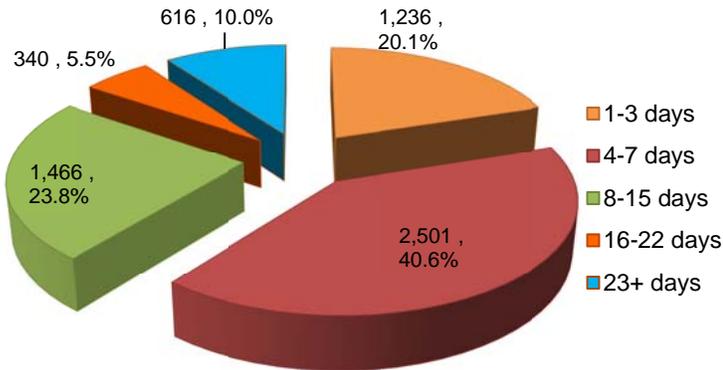


Figure 3: Tourist Arrivals by Length of Stay July 2014

A review of the source markets for tourists visiting Anguilla in July 2014 over 2013, showed increases in eight (8) source markets and declines in the two (2) other markets.

The largest increase; was reported in the Italian market with 76.8% (56 to 99 Italians), followed by the Caribbean market which increased by 31.3%. The decreases were reported in the ‘Other European’ market with 15.5% and the USA market of 10.5%.

Anguilla’s main market the USA, recorded a decrease during this period accounted for 55.7% of this type of visitor by country of residence.

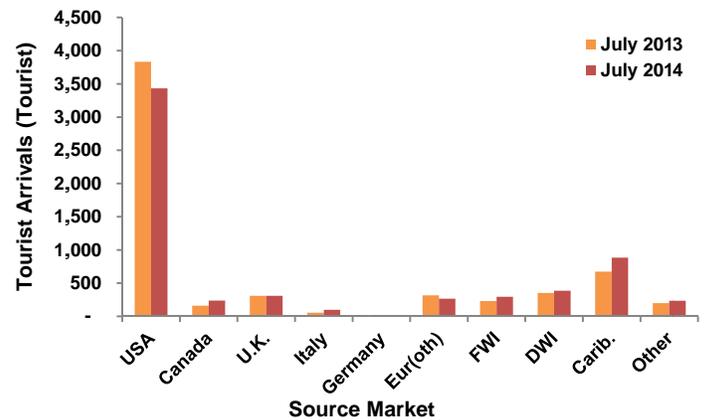


Figure 4: Tourist Arrivals by Country of Residence

EXCURSIONISTS (Day Trippers)

Excursionist arrivals for the month under review recorded 9,939 compared to 7,359 in the same period of 2013, a 35.1% increase over the 2013 figure. This type of visitor contributed 61.7% to the 19.3% increase in total visitor arrivals.

The majority of these persons came through the seaports; 99.7%, of which the Blowing Point port welcomed 73.1% of excursionists who came to enjoy the beaches and scenery of Anguilla and 26.9% through the Sandy Ground port.

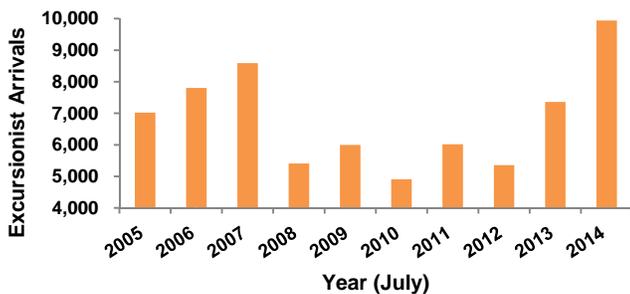


Figure 5: Excursionist Arrivals, July 2005 - 2014

There were increases in nine (9) day-tripper source markets and a decrease in one (1). The largest increase was reported in the ‘Other’ source markets with 73.2%, followed by 56.7% in the Canadian market. The sole decline was experienced in the ‘Other European’ market with 5.9%.

Anguilla’s main market the USA recorded an increase of 43.6% over the period and accounted for 62.6% of excursionist arrivals to Anguilla.

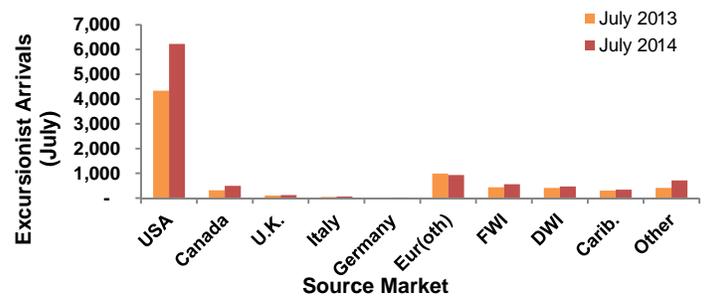


Figure 6: Excursionist Arrivals by Country of Residence

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website: <http://gov.ai/statistics/tourism.htm>